

Rep Order# 9765671 Ver# 25 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/29/2012 8:13 AM  
Last Received: 10/26/2012 5:32 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-S15K CANCELLED W/O 10/30 PER CLIENT REQUEST. PLS CNF

OK  
my  
10/29/12

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*21	SA	730A-8A	12 NEWS SATURDAY	:30	\$500.00	10/20-10/21 11/03-11/03	1 0	2 1	2 0	\$1,000.00	
				Sales Remark: V25 1X CX V25 Comment Changed, Spots/week Changed								
	*52	TU	10P-11P	UNFORGETTABLE	:30	\$4,000.00	10/16-10/16 10/30-10/30	0 0	0 0	0 0	\$0.00	
				Sales Remark: V25 1X CX V25 Comment Changed, Spots/week Changed								
	*55	TH	9P-10P	PERSON OF INTEREST	:30	\$6,500.00	10/11-11/01	0	0	0	\$0.00	
				Sales Remark: V25 1X CX V25 Comment Changed, Spots/week Changed								
	*56	F	9P-10P	CSI: NY	:30	\$4,000.00	10/05-10/05 10/26-10/26 11/02-11/02	1 1 0	1 1 1	1 1 0	\$8,000.00	
				Sales Remark: V25 1X CX V25 Comment Changed, Spots/week Changed								

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3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 4 / \$9,000.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 54 / \$72,475.00

Sales Totals: 218 / \$270,250.00

Station Totals: 218 / \$270,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$750,694	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

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Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)

V.21 10/24

SEE LNS 77-78:

MKGD FOR SPOTS MISSED ON LN #13:10/24(1/WK),10/26(1/WK)

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# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
<b>Line: 1</b>												
10/09/12	Tuesday	5:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	1	MWASH-
10/12/12	Friday	5:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	2	MWASH-
10/23/12	Tuesday	5:08:46 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	5	MWASH-
10/24/12	Wednesday	5:29:42 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	6	MWASH-
11/02/12	Friday	5:06:12 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	8	MWASH-
11/05/12	Monday	5:21:41 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	7	MWASH-
											6	
<b>Line: 2</b>												
10/02/12	Tuesday	5:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	5:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
<b>Line: 3</b>												
10/16/12	Tuesday	5:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/18/12	Thursday	5:54:40 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
<b>Line: 4</b>												
10/24/12	Wednesday	5:45:19 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/29/12	Monday	5:50:24 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
<b>Line: 5</b>												
10/30/12	Tuesday	5:35:05 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-3	1	MWASH-
10/31/12	Wednesday	5:49:49 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-3	2	MWASH-
											2	
<b>Line: 6</b>												
11/06/12	Tuesday	5:35:05 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
<b>Line: 7</b>												
10/03/12	Wednesday	6:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	6:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday	6:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	3	MWASH-
10/19/12	Friday	6:14:11 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	4	MWASH-
10/25/12	Thursday	6:28:02 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	5	MWASH-
10/29/12	Monday	6:11:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	6	MWASH-
10/30/12	Tuesday	6:04:11 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	9	MWASH-
10/31/12	Wednesday	6:19:58 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	7	MWASH-
11/02/12	Friday	6:27:44 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	8	MWASH-
											9	
<b>Line: 8</b>												
10/02/12	Tuesday	6:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
<b>Line: 8</b>												
10/08/12	Monday	4:42:47 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH
											2	
<b>Line: 9</b>												
10/16/12	Tuesday	4:42:29 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/17/12	Wednesday	4:40:23 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH
											2	
<b>Line: 10</b>												
10/23/12	Tuesday	4:43:05 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/25/12	Thursday	4:50:53 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH
											2	
<b>Line: 11</b>												
11/01/12	Thursday	4:43:06 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH
11/05/12	Monday	4:29:14 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH
											2	
<b>Line: 12</b>												
11/06/12	Tuesday	4:35:25 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH
											1	
<b>Line: 13</b>												
10/11/12	Thursday	7:28:54 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/15/12	Monday	7:25:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/16/12	Tuesday	7:58:24 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	3	MWASH
10/17/12	Wednesday	7:28:56 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	4	MWASH
10/24/12	Wednesday		:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	6	MWASH
10/26/12	Friday		:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH
10/31/12	Wednesday	7:59:25 AM	:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	8	MWASH
11/05/12	Monday	7:18:20 AM	:30	\$450.00	CBS	This Morning	(7:00:00 AM-7:30:00 AM)	ADSCC IE	1370	P-2	7	MWASH
											8	
<b>Line: 14</b>												
10/11/12	Thursday	7:54:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/15/12	Monday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/16/12	Tuesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	3	MWASH
10/19/12	Friday	7:41:33 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	4	MWASH
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	6	MWASH
10/24/12	Wednesday	7:55:15 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	5	MWASH
11/01/12	Thursday	7:58:56 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	8	MWASH
11/02/12	Friday	7:58:56 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	9	MWASH
11/05/12	Monday	7:36:07 AM	:30	\$450.00	CBS	This Morning	(7:30:00 AM-8:00:00 AM)	ADSCC IE	1370	P-2	7	MWASH
											9	
<b>Line: 15</b>												

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Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/10/12	Wednesday	12:28 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	17:58 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	22:02 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/22/12	Monday	15:03 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	11:36 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/29/12	Monday	18:30 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	19:30 AM	:30	\$450.00	CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	11:45 AM	:30	\$450.00	CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	29:26 AM	:30	\$450.00	CBS This Morning		(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	53:01 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	38:25 AM	:30	\$450.00	DSOH-T CBS This Morning		(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	27:27 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S		(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/27/12	Saturday	31:19 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S		(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 22												
10/21/12	Sunday	58:35 AM	:30	\$2,500.00	DSOH-T CBS Sun Morning		(10:00:00 AM-10:30:00 ADSCC IE		1370	P-1	1	MWASH-
10/28/12	Sunday	44:49 AM	:30	\$2,500.00	DSOH-T CBS Sun Morning		(10:00:00 AM-10:30:00 ADSCC IE		1370	P-1	2	MWASH-
11/04/12	Sunday	11:04 AM	:30	\$2,500.00	CBS Sun Morning		(10:00:00 AM-10:30:00 ADSCC IE		1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	12:38 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM DSCC IE		1370	P-2	1	MWASH-
10/05/12	Friday	39:01 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM DSCC IE		1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	30:20 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM DSCC IE		1370	P-2	2	MWASH-
											1	

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Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 25												
10/16/12	Tuesday	:55:04 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
10/18/12	Thursday	:38:40 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
											2	
Line: 26												
10/23/12	Tuesday	:13:17 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
10/29/12	Monday	:24:15 AM	:30	\$350.00	DSOH-T M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 27												
10/31/12	Wednesday	:58:56 AM	:30	\$350.00	M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
11/05/12	Monday	:15:10 AM	:30	\$350.00	M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 28												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00	M-F	9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
											1	
Line: 29												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH
10/11/12	Thursday	:29:03 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH
10/15/12	Monday	:47:23 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH
10/24/12	Wednesday	:50:33 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH
10/26/12	Friday	:34:28 AM	:30	\$350.00	DSOH-T M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	:32:35 AM	:30	\$350.00	M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH
11/01/12	Thursday	:31:50 AM	:30	\$350.00	M-F	10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH
											8	
Line: 30												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH
10/08/12	Monday	:08:46 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH
10/09/12	Tuesday	:27:55 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH
10/12/12	Friday	:24:34 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH
10/17/12	Wednesday	:21:20 PM	:30	\$950.00	DSOH-T Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	:14:31 PM	:30	\$950.00	Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH
11/05/12	Monday	:10:07 PM	:30	\$950.00	Local 12 News at Noon	12:00 PM-12:30 PM	12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH
											7	
Line: 31												
10/05/12	Friday	:58:18 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH
10/08/12	Monday	:29:27 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH
10/09/12	Tuesday	:29:12 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH
10/10/12	Wednesday	:58:01 PM	:30	\$550.00	DSOH-T Young & the Restless	12:30 PM-1:30 PM	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH
10/30/12	Tuesday	:28:41 PM	:30	\$550.00	Young & the Restless	12:30 PM-1:30 PM	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 31												
11/01/12	Thursday	2:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8 MWASH	
											6	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2 MWASH	
10/04/12	Thursday	1:29:22 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1 MWASH	
11/01/12	Thursday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4 MWASH	
11/05/12	Monday	1:28:41 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3 MWASH	
											4	
Line: 33												
10/09/12	Tuesday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1 MWASH	
10/11/12	Thursday	2:27:31 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2 MWASH	
10/18/12	Thursday	2:27:05 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4 MWASH	
10/19/12	Friday	2:27:37 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3 MWASH	
10/23/12	Tuesday	2:28:51 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6 MWASH	
10/29/12	Monday	2:59:11 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5 MWASH	
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7 MWASH	
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8 MWASH	
											8	
Line: 34												
10/08/12	Monday	3:58:38 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1 MWASH	
10/11/12	Thursday	3:24:10 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2 MWASH	
10/18/12	Thursday	3:27:34 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3 MWASH	
10/30/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8 MWASH	
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9 MWASH	
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7 MWASH	
											6	
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	DSCC IE	1370	P-2	2 MWASH	
10/08/12	Monday	1:23:29 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	DSCC IE	1370	P-2	1 MWASH	
10/30/12	Tuesday	1:19:41 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	DSCC IE	1370	P-2	8 MWASH	
10/31/12	Wednesday	1:27:21 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	DSCC IE	1370	P-2	7 MWASH	
											4	
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:30:00 PM-5:00:00 PM	DSCC IE	1370	P-2	2 MWASH	
10/05/12	Friday	1:53:54 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:30:00 PM-5:00:00 PM	DSCC IE	1370	P-2	1 MWASH	
10/29/12	Monday	1:36:36 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:30:00 PM-5:00:00 PM	DSCC IE	1370	P-2	10 MWASH	
											3	
Line: 37												
10/02/12	Tuesday	1:22:37 PM	:30	\$1,000.00	DSOH-T	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	DSCC IE	1370	P-2	1 MWASH	

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 37												
10/08/12	Monday	5:23:23 PM	:30	\$1,000.00	DSOH-T 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	DSCC IE	1370	P-2		2	MWASH
											2	
Line: 38												
10/04/12	Thursday	5:52:59 PM	:30	\$1,100.00	DSOH-T 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2		2	MWASH
10/08/12	Monday	5:40:40 PM	:30	\$1,100.00	DSOH-T 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2		1	MWASH
											2	
Line: 39												
10/02/12	Tuesday	6:12:42 PM	:30	\$1,200.00	DSOH-T 6p Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2		1	MWASH
10/03/12	Wednesday	6:27:21 PM	:30	\$1,200.00	DSOH-T 6p Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2		2	MWASH
											2	
Line: 42												
10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		2	MWASH
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		1	MWASH
10/11/12	Thursday	7:25:35 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		3	MWASH
10/19/12	Friday	7:28:12 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		5	MWASH
10/29/12	Monday	7:11:42 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		7	MWASH
10/30/12	Tuesday	7:11:12 PM	:30	\$900.00	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		10	MWASH
11/02/12	Friday	7:28:04 PM	:30	\$900.00	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		9	MWASH
											7	
Line: 43												
10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		2	MWASH
10/08/12	Monday	7:40:54 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		1	MWASH
10/10/12	Wednesday	7:54:30 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		4	MWASH
10/18/12	Thursday	7:54:42 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		5	MWASH
10/25/12	Thursday	7:40:36 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		8	MWASH
10/26/12	Friday	7:55:07 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		7	MWASH
10/31/12	Wednesday	7:34:30 PM	:30	\$1,100.00	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		9	MWASH
11/02/12	Friday	7:50:59 PM	:30	\$1,100.00	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		10	MWASH
											8	
Line: 44												
10/02/12	Tuesday	11:11:59 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		2	MWASH
10/03/12	Wednesday	11:31:14 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		1	MWASH
10/12/12	Friday	11:24:24 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		3	MWASH
10/19/12	Friday	11:30:26 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		5	MWASH
10/22/12	Monday	11:13:22 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		4	MWASH
10/23/12	Tuesday	11:26:51 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		7	MWASH
10/29/12	Monday	11:33:30 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		6	MWASH
10/31/12	Wednesday	11:25:52 PM	:30	\$2,400.00	11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		9	MWASH
11/01/12	Thursday	11:11:18 PM	:30	\$2,400.00	11p M-F Local 12 News 11:00 PM-11:35 PM		DSCC IE	1370	P-3		8	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 44

\$21,600.00

9

Line: 45

10/08/12	Monday	2:00:53 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	1 MWASH	
10/11/12	Thursday	2:13:47 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	2 MWASH	
10/16/12	Tuesday	2:14:10 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	3 MWASH	
10/17/12	Wednesday	1:48:54 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	4 MWASH	
10/23/12	Tuesday	1:48:33 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	6 MWASH	
10/26/12	Friday	1:59:05 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	5 MWASH	
11/01/12	Thursday	2:24:00 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	8 MWASH	
11/05/12	Monday	2:11:30 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	7 MWASH	

\$5,200.00

8

Line: 46

10/02/12	Tuesday	1:34:07 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	1 MWASH	
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	2 MWASH	
10/12/12	Friday	1:34:10 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	4 MWASH	
10/15/12	Monday	2:56:35 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	3 MWASH	
10/16/12	Tuesday	1:03:53 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	6 MWASH	
10/18/12	Thursday	2:43:19 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	5 MWASH	
10/23/12	Tuesday	1:07:39 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	7 MWASH	
10/29/12	Monday	1:23:50 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	8 MWASH	
11/01/12	Thursday	1:11:45 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	10 MWASH	
11/02/12	Friday	1:12:15 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	9 MWASH	

\$2,250.00

10

Line: 47

10/06/12	Saturday	2:23:37 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	1 MWASH	
10/13/12	Saturday	2:21:21 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	2 MWASH	

\$900.00

2

Line: 48

10/13/12	Saturday	2:58:29 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1 MWASH	
10/20/12	Saturday	1:26:12 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2 MWASH	
10/27/12	Saturday	1:00:10 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	3 MWASH	
11/03/12	Saturday	2:43:56 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	4 MWASH	

\$700.00

4

Line: 49

10/07/12	Sunday	2:16:14 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1 MWASH	
10/14/12	Sunday	2:02:09 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2 MWASH	

\$400.00

2

Line: 50

10/09/12	Tuesday	3:31:08 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1 MWASH	
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[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
<b>Line: 50</b>												
10/23/12	Tuesday	3:35:11 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
<b>Line: 51</b>												
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
<b>Line: 54</b>												
10/25/12	Thursday	3:18:00 PM	:30	\$6,500.00	DSOH-T Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH
11/01/12	Thursday	3:14:28 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
<b>Line: 56</b>												
10/05/12	Friday	3:46:19 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH
10/26/12	Friday	3:46:32 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
<b>Line: 59</b>												
10/06/12	Saturday	3:21:17 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
<b>Line: 60</b>												
10/13/12	Saturday	3:21:54 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
<b>Line: 61</b>												
10/20/12	Saturday	2:02:51 XM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH	
10/27/12	Saturday	1:43:04 PM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH	
11/03/12	Saturday	1:55:01 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH	
											3	
<b>Line: 62</b>												
10/07/12	Sunday	2:25:12 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH	
10/14/12	Sunday	1:58:31 PM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH	
10/21/12	Sunday	2:41:02 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH	
10/28/12	Sunday	2:03:42 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH	
11/04/12	Sunday	1:48:54 PM	:30	\$750.00	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH	
											5	
<b>Line: 63</b>												
10/21/12	Sunday	1:59:26 AM	:30	\$1,500.00	DSOH-T NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH	
10/28/12	Sunday	1:59:27 AM	:30	\$1,500.00	DSOH-T NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH	
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH	
											3	
<b>Line: 64</b>												
10/28/12	Sunday	1:21:15 PM	:30	\$7,500.00	DSOH-T NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 64												
				\$7,500.00							1	
Line: 65												
10/07/12	Sunday	3:21:36 PM	:30	\$12,000.00	DSOH-T	Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	PDSCC IE	1370	P-3	1	MWASH
				\$12,000.00							1	
Line: 66												
10/14/12	Sunday	2:58:56 PM	:30	\$15,000.00	DSOH-T	Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	PDSCC IE	1370	P-3	1	MWASH
				\$15,000.00							1	
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH
				\$30,000.00							1	
Line: 69												
10/06/12	Saturday	3:28:59 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	1	MWASH
10/13/12	Saturday	2:58:23 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	2	MWASH
10/20/12	Saturday	1:36:49 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	3	MWASH
10/27/12	Saturday	1:14:14 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	4	MWASH
				\$2,200.00							4	
Line: 70												
11/03/12	Saturday	3:58:09 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 AM)	DSCC IE	1370	P-4	1	MWASH
				\$550.00							1	
Line: 71												
10/03/12	Wednesday	3:14:34 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/08/12	Monday	3:13:47 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/16/12	Tuesday	3:13:12 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	3	MWASH
10/25/12	Thursday	3:13:31 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	4	MWASH
11/02/12	Friday	3:27:43 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH
				\$4,250.00							5	
Line: 72												
10/07/12	Sunday	3:47:09 PM	:30	\$10,000.00	DSOH-T	AFC Regular Season	(4:00:00 PM-7:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH
				\$10,000.00							1	
Line: 73												
10/23/12	Tuesday	3:35:12 PM	:30	\$5,000.00	DSOH-T	Tue Reg 3	10p-11p	DSCC IE	1370	P-2	1	MWASH
				\$5,000.00							1	
Line: 74												
10/18/12	Thursday	3:13:02 AM	:30	\$500.00	DSOH-T	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
				\$500.00							1	
Line: 75												
10/27/12	Saturday	1:47:23 PM	:30	\$500.00	DSOH-T	Big East Football	12p-330p	DSCC IE	1370	P-4	1	MWASH
				\$500.00							1	

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 76

10/25/12	Thursday	4:46:17 PM	:30	\$6,500.00	DSOH-T Thu Reg 3		10p-11p	DSCC IE	1370	P-2	1	MWASH
				\$6,500.00							1	

Line: 77

10/27/12	Saturday	4:42:32 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	6a-8a		DSCC IE	1370	P-2	1	MWASH
				\$500.00							1	
				\$270,250.00							218	
				\$270,250.00							218	
				\$270,250.00							218	
				\$270,250.00							218	
				\$270,250.00							218	

[Filtered by: ] [Sorted by: Station]